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WRI 01 – Section 54

Journal 2

The audience is essential to knowing how you’re going to write. When writing a magazine or newspaper there are a lot of other things to look at on the paper. So, you need to have something that hooks a person. Usually for me that can be a cool photo or a title that hooks my attention. A good first sentence is needed in order to keep the reader engaged. If the reader gets bored, the reader will move on to the other parts of the magazines/newspaper. When writing in the magazine or newspaper you must write in a tone of catching someone’s intertest. Knowing what audience your writing for can help determine what they know on a topic already. If they don’t know something you have to fill them in. If they don’t know anything on the topic your talking about then they will feel disconnect.

I like technology so that will appeal to me more. New technology or the improvement of technology will catch my eye. Technology is cool, it’s the future. I don’t personally read magazines, so I don’t know what its like. When I was looking through Flipster, I filtered the search to Science & Technology magazines. Wired was one of the magazines that showed up so I looked through it and didn’t find anything that stood up, but some were interesting.

Magazines are different from the usually academic essay. The have photos and many different colors. There’s no five-paragraph essay here. There are quotes, big fonts, different fonts and blocks of text. For example, in the magazine “Wired”, there’s two pages of just a large image of a train and a camera spiting out gold with a sentence at the top right. What I’m trying to say is that magazines and newspaper are different from the usually academic essay. There’s a different audience then my teacher and need to have a hook. Sometimes you need to fill them in on topic or vice versa, depending on the magazine. For example, in a tech magazine they probably are reading it because they like tech, so you don’t have to fill them in on every little tech detail.

My artifact is Google Maps and if it’s a audience towards magazine and newspaper readers I was going to use a hook talking about how we don’t use paper maps to travel anymore. We depend on our smartphones to show us the way so we don’t get lost.